

## Notes from Initial Build Discussion

### LEGO Space Microsite

*Creative Director:* Ariana Kohl

*Designer:* Caroline Blazek

#### *What's Working:*

- Blue background and yellow accent colors implemented.
- Moved the timeline to be left aligned.
- Hovering cards on the story page.
- Base elements I requested for the page are all present.
- Navigation bar page names changing color when hovered over.
- The button that auto-scrolls the user down the timeline is really nice.

#### *What Isn't:*

- Proportions of type and image could use improvement.
- The timeline on the history page isn't working responsively at different breakpoints.
- The typography begins to get squished into the timeline at a mobile breakpoint.

#### *Where the Microsite Goes From Here:*

- Fun decorative space elements/animations.
- Making the page a bit more interactive and fun.
- Making the marker on the timeline be a rocket ship which will follow the user down the page as they scroll.
- Eliminate the white dots on the timeline which are proving complicated to maintain in a responsive state.
- Fixing the responsiveness of the timeline.
- Making the logo clickable and bringing the user back to the homepage.
- Adding in some cutouts of lego people.

#### *Strategies:*

- The dates of the LEGO space eras should move to be just to the right of the timeline so the rocketship icon that will be added stops beside each date. This will solve the problem of our question of how to best organize the dates within the history page composition.

#### *How is the Page Structured:*

- Three pages: Homepage, History page, Story page.

*Plan for how the Design Will Function Responsively:*

- All the elements will work responsively at different breakpoints by maintaining their composition and not overlapping with one another or breaking.

*What Elements Seem to be Problematic or Difficult:*

- Making the cards on the story page have text slide out from the bottom proved to be too challenging after many attempts. We deemed it unnecessary.
- Including a decorative space gradient on the history page. Deemed it an “extra” and if it creates too much difficulty especially in a responsive state then it is unnecessary.